Exhibit 2

ZACKS

ZACKS

HOW TO
CONSISTENTLY
BEAT THE
MARKET

HOW TO CONSISTENTLY
BEAT THE MARKET

ZACKS
RETURNS

6.87$

MARKET
RETURNS

-0.33
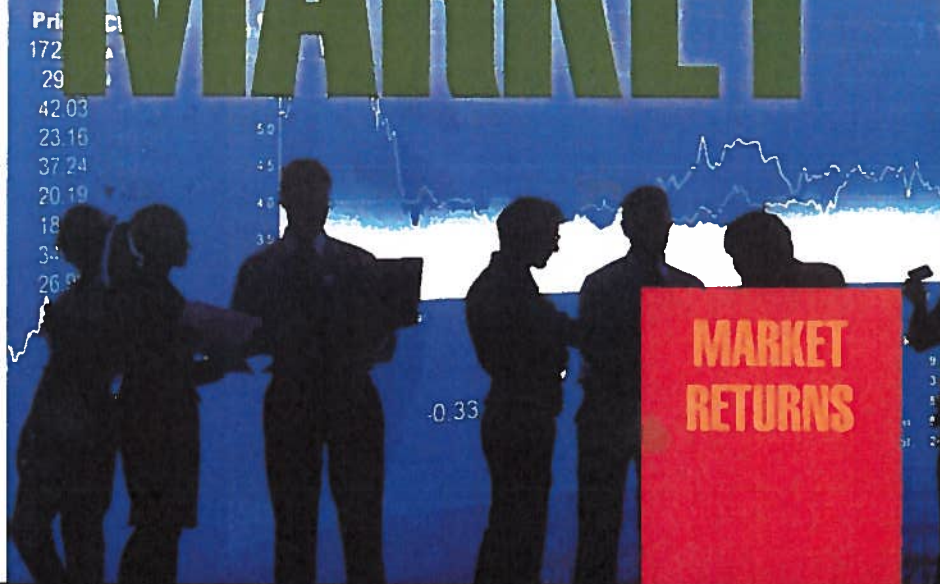
ZACKS PROVEN FORMULA FOR
MAKING 26% A YEAR
FOR MORE THAN TWO DECADES